



## Progetto Manifattura signs on as Founding Sponsor of ACTION

Progetto Manifattura has become a Founding Sponsor of the Association of Cleantech Incubators of New England (ACTION).

Progetto Manifattura – Green Innovation Factory headquartered in Rovereto, Italy, has executed a sponsorship agreement with ACTION that formalizes a collaboration program between the two parties. As a founding sponsor Progetto Manifattura is taking advantage of ACTION’s expertise in incubation best practices and offers the opportunity for early stage companies within both networks to access new markets.

“Progetto Manifattura is delighted to have established a strategic partnership with ACTION for developing our “Green House” incubator,” said Gianluca Salvatori, president of Manifattura domani s.r.l. “ACTION is the strong partner we were looking for to us develop our business model for our 22-acre cleantech economic development project.

The collaboration anticipates showcasing each party’s capabilities and network participants. The combined clusters offer access to expanded markets and resources.

Michael Ryan, President and Founder of ACTION explained, “ACTION is very pleased to enter into this agreement with Progetto Manifattura. We are leveraging a strong international partner for the benefit of our ACTIONNetwork entrepreneurs and emerging companies by opening a direct pipeline to the European Union.”

### **About ACTION**

The Association of Cleantech Incubators of New England (ACTION) is New England’s leading network of cleantech incubators sharing the common goals of accelerating the growth and success of early-stage companies, strengthening the regional cleantech cluster, and creating more green jobs in New England. ACTION is a nonprofit organization. Our network of incubators provides diverse resources and a highly- supportive hub in which entrepreneurs, business leaders, government agencies, community leaders, investors, universities, and other interested organizations can collaborate toward the successful commercialization of enterprises that will build a prosperous green economy, improve the quality of our lives and sustain the health of our environment. [www.actionnewengland.org](http://www.actionnewengland.org)

### **About Progetto Manifattura**

Manifattura domani srl is a non-profit company with \$130 million in funding from the autonomous Province of Trento to transform an historic ex-tobacco plant site in Rovereto, Italy, into a cleantech development campus for professional offices, light industry, research, training, and education. The project establishes a unique environment for demonstrating new cleantech methods and innovative

solutions in architecture, engineering, building systems, alternative energy and supporting technologies.  
[www.progettomanifattura.it/en](http://www.progettomanifattura.it/en)